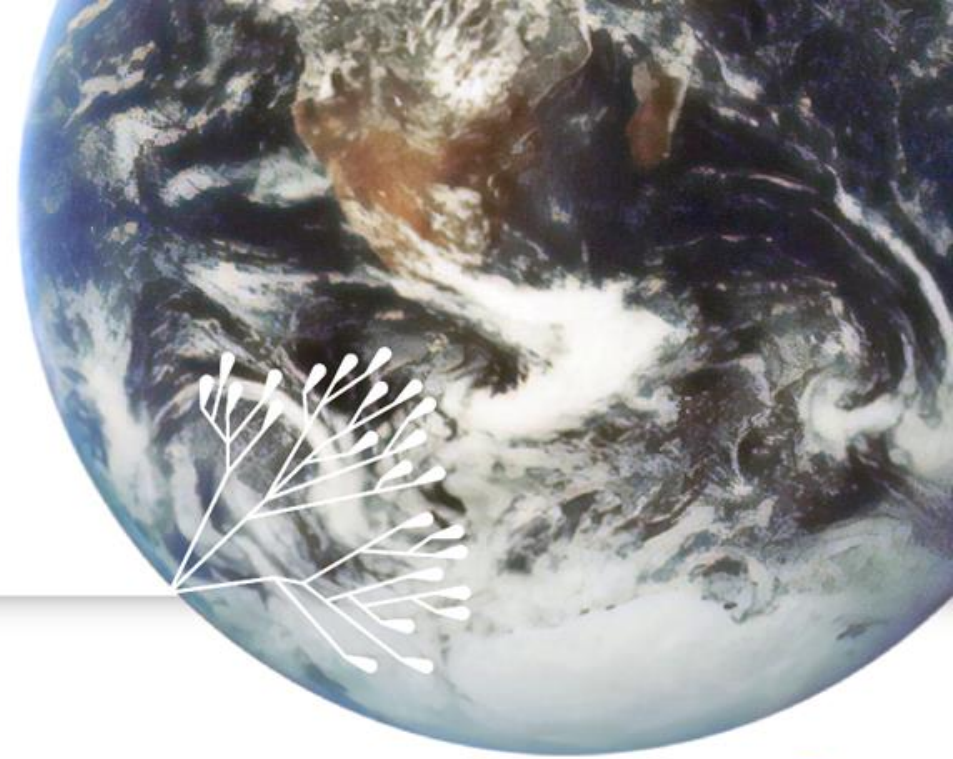


BUSINESS FOR NATURE

CATALYZING BUSINESS LEADERSHIP TO DRIVE POLICY AMBITION



AN INITIATIVE BY :





BUSINESS FOR NATURE

CATALYZING BUSINESS LEADERSHIP TO DRIVE POLICY AMBITION

GLOBAL PARTNERSHIP FOR BUSINESS & BIODIVERSITY

Martin Lok – 5 November 2019



AGENDA

1. Objective of Business for Nature
2. Amplify business action
3. Ambitious policies for nature
4. How to engage
5. Discussion & AOB
6. Thanks & close

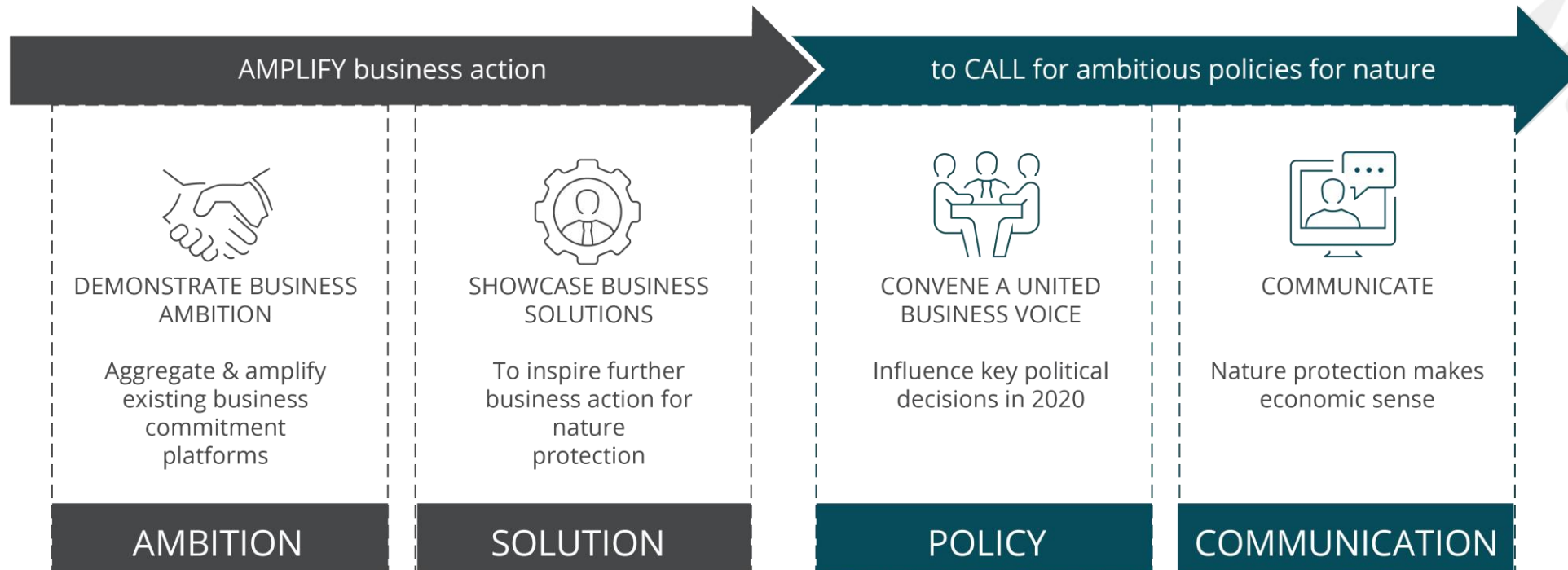




1. OUR OBJECTIVES

1- OUR OBJECTIVES

BfN will unify the business voice to give policy makers the courage & comfort to make ambitious agreements on nature in 2020



A 12 MONTHS **SPRINT**

5 KEY OUTCOMES TO **REVERSE NATURE LOSS BY 2030**



SUPER YEAR

A NEW DEAL = FOR NATURE AND PEOPLE

Emergency declaration
for the planet



Ambitious post-2020
framework



Convention on
Biological Diversity

Renewed
environmental targets



Increased ambition and
Nature-Based Solutions



Governance of the high
seas treaty





2. AMPLIFY BUSINESS ACTION THROUGH COMMITMENTS & SOLUTIONS

360 BUSINESSES HAVE ALREADY MADE COMMITMENTS TO HELP REVERSE NATURE LOSS

Overarching Commitments

These commitments help to integrate nature considerations in decision making or impact on a wide range of issues related to the loss of nature.



Commit to biodiversity through Act4Nature



Commit to applying natural capital thinking to improve organizational decision making

Commitments with impacts on specific areas

These commitments have impacts on reducing specific drivers of nature loss and restoration and/or conservation of particular ecosystems

Endorse the New York Forest Declaration



Remove commodity-driven deforestation from all supply chains



Commit to a New Plastic Economy through the Global Commitment



Join CSA100 to set a climate smart agriculture commitment



Sign up to the AgWater Challenge



Improve water security with the Business Alliance for Water and Climate



Bringing different commitments together to demonstrate the business movement for a more sustainable future

SHOWCASE BUSINESS ACTIONS AND SOLUTIONS

Business for Nature is building a library of existing solutions to:

- showcase how businesses are already acting, and
- help others identify the actions that they can take to achieve their commitments for nature.

Get in touch to find out how to contribute to our library of solutions.



STRATEGIC PRIORITY FOR THE NEXT 3 MONTHS ON AMBITION & SOLUTION

Aligned communication, engagement & outreach

- * Track number of companies with commitments or solutions for credibility
- * Events, incl. co-hosting, articles, social media, enhance LinkedIn outreach to business
- * Partners comms directly involved, incl. in your newsletters, presentations, etc.

Partner immediate actions

Look out for & share news update on BfN policy survey launch through your networks!

Share invite to 'Introduction to Business for Nature' webinar on Thursday 21 November 2019 at 9-10am CET time or 5-6pm CET time by [registering through this link](#). Open to all!

A close-up photograph of several small green seedlings with two leaves each, growing out of dark, rich soil. The seedlings are arranged in a row, with some appearing slightly larger than others. The background is a soft-focus view of more soil and other small plants.

3. AMBITIOUS POLICIES FOR NATURE

AT THE LAUNCH: 3 KEY POLICY ASKS

- Support the adoption of an emergency declaration for nature and people
- Agree on science based targets to halt the loss of nature by 2030
- Improve economic and financial systems



STRATEGIC PRIORITY FOR THE NEXT 3 MONTHS ON DEVELOPING POLICY RECOMMENDATIONS

1. Successful consultation on draft business policy asks

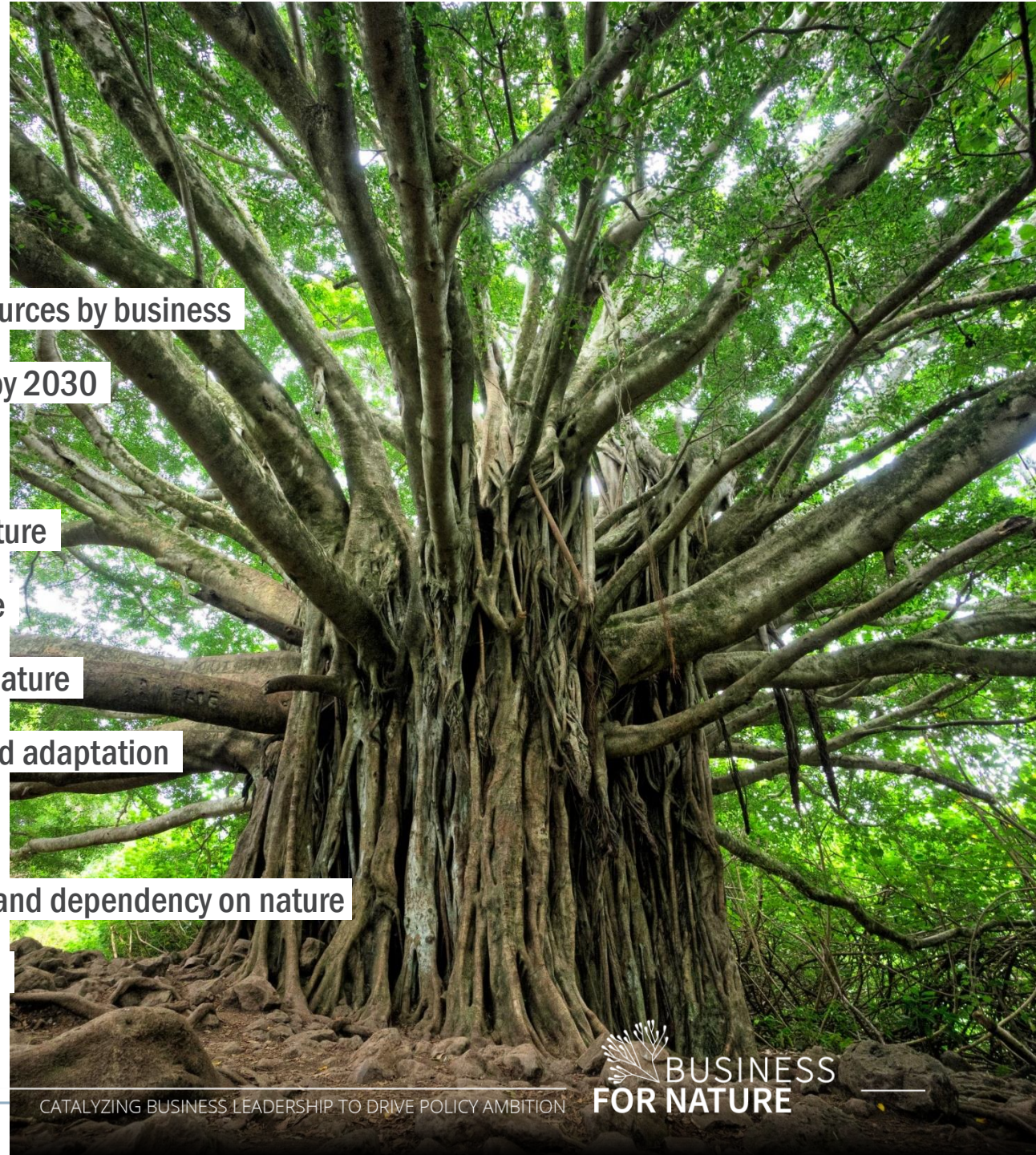
- * Survey launch 5 Nov. 2019, closes on 30 Nov. 2019
- * For business – share with all networks! Non-business are welcome to respond to survey but not priority
- * (Near) final high-level policy asks for WEF Davos in January to maximize influence in 2020.

2. Refine advocacy strategy

- * Clarity on engagement at key moments and relationship building
- * Not only about CBD COP15, but the other key milestones and outcomes along the way

SURVEY TO GET BUSINESS FEEDBACK ON THE NEED TO ...

1. Adopt policy strategies promoting sustainable use of natural resources by business
2. Adopt science-based nature targets to reverse the loss of nature by 2030
3. Shift the food production and consumption system
4. Adopt incentive mechanisms to accelerate business action for nature
5. Adopt regulatory changes to accelerate business action for nature
6. Adopt facilitation measures to accelerate business solutions for nature
7. Promote nature-based solutions for climate change mitigation and adaptation
8. Improve the coherence of the policy framework
9. Improve availability of data and information on business' impact and dependency on nature
10. Increase nature-related financing from public and private sources
11. Other...





4. HOW TO ENGAGE

ENGAGE - [HTTPS://WWW.BUSINESSFORNATURE.ORG/ENGAGE](https://www.businessfornature.org/engage)

Join our business community and engage

To join the community, we encourage businesses to sign up to one of the commitment platforms outlined on the [commitment page of this site](#) or submit a solution through completing our [business consultation survey](#). We will be highlighting specific solutions and actions on our solutions page soon.

To engage with Business for Nature, we invite you to:

- **Join our 'Introduction to Business for Nature' webinar** on 21 November 2019 to learn more about our mission and upcoming activities

REGISTER FOR OUR WEBINAR

- **Participate in our business consultation survey** on our policy positions, commitment framework and solutions library by 30 November 2019

PARTICIPATE

- Let us know if you are planning to attend the Climate COP 25 and are interested in representing Business for Nature at public events.

EXPRESS YOUR INTEREST

- **Save-the-date for the IUCN CEO Summit on 11 June 2020** - a key milestone to demonstrate business leadership

EXPRESS YOU INTEREST

- **Use our communication material to engage your stakeholders, partners, staff, customers, and the media** on the importance of nature for your business and to share Business for Nature's messages

ACCESS OUR RESOURCES

- **Communicate the value of nature and Business for Nature on social media using** [#Businessfornature](#) [#Naturenow](#) [#Newdealfornature](#) [@BfNCoalition](#)

FOLLOW US

SIGN UP TO NEWS UPDATES

HOW CAN THE GPBB **SUPPORT AND AMPLIFY** BFN?



A close-up photograph of several green maple leaves. The leaves are vibrant green with prominent veins and serrated edges. A semi-transparent grey rectangular box is overlaid on the middle of the image, containing the text '5. DISCUSSION & AOB'.

5. DISCUSSION & AOB



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Thank you

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[@BfNCoalition](https://twitter.com/BfNCoalition)



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